

after



Photography by Andrew Rankin

before



Verity Fraser

As you can see, I am in dire need of a makeover! HELP PLEASE! I am suffering from single mum burnout and middle age meltdown!!!

“ I can now shop with confidence, knowing my style and the colours that suit me ”

Verity Fraser

Image Consultant Deanne Raciti shows Verity Fraser how to dress to give her back some confidence in recent years.

What to Wear

Verity had a really tough time in recent years and was finding herself slipping into casual mode all the time. During our consultation Verity told me that she had always liked to dress in a very classical and stylish manner. When we went into her wardrobe I discovered that she had a lot of clothes that were in fact classical and stylish. Verity had a great body and as it turned out a fantastic wardrobe what she needed was a gentle push to give her the confidence to get back into her fabulous clothes and out of her track suits.

The Haircut

Emphasis Hair makeover by Kristie Gier

I designed the haircut based on Verity's history. She had unfortunately experienced two haircuts that left her hair unmanageable and too short for her to recreate the style "She" wanted. We left length to soften her features and I layered her hair to complement and frame her face, leaving enough length for her to push her hair back off her face, which she does regularly.

The Colour

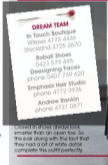
Verity particularly likes to stay away from warmer colour tones as she feels these colours only bring out the imperfections in her skin. So we used a mixture of blond and creamy caramel tints, which brightened up her colour and added texture. We used a Natural Demi colour on the rest of her hair to help reduce the brassy red tones that were left behind from her previous colour.

Corporate

Verity wanted to get back into clothes that were smart and yet a bit different. I chose this top for her because it is black and white, which looks very smart however with the top having the black underneath in a beautiful pattern gives the appearance of femininity as well.

As Verity is only 5ft 2 I put her in a black colour as it gives the appearance of height because as your eyes look over her it isn't broken by another colour. Verity told me she felt taller when so looked in the mirror which was music to my ears.

I chose black pants with a slightly flared bottom for Verity. This is a very current look but as they are black they are extremely smart. The fabric is soft and therefore they fall beautifully as well as being extremely comfortable to wear.



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Makeup

Make up by Deanne Raciti

Verity likes to wear makeup but wanted to look sophisticated for the photo shoot. I have used colours to compliment her skin tone and also took into consideration the outfits she would be wearing for her photo shoot. The overall look was quietly sophisticated.

Formal

The dress is perfect for Verity. It is pure elegance with a hint of femininity. The colour is the same as Verity's eyes and perfect for her colouring. The fabric has depth and the dress suited Verity's figure as though it was made for her. The black tulle at the bottom gives the dress a bit of difference.

The show was optional as Verity had quite toned arms, but she had having it draped around her shoulders for the sophisticated effect.

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We chose the shoes as they looked elegant with the dress. They are black patent which always looks classy. They have a peep toe which is very in right now. The bowing also added a point of difference. Always remember an incorrect or correct shoe can make or break any outfit you may wear.



Casual

The top was perfect for Verity as she wanted a casual yet feminine look for her casual work. The colour of white and grey are classic but the fabric being chiffon gives that feminine look to the outfit.

These pants were a great find as they were a fantastic length for Verity. She has the legs to carry it off while pants are very casual and together with the blouse create a look of casual elegance.

The overall look is casual chic just like Verity. The shoes are fantastic as they had a slight heel but the colour being gold, silver and black all match her wardrobe as well as her outfit today.



Testimonial

I just wanted to say how wonderful it was to win the Townsville Eye makeover. At first I was a bit nervous meeting Deanne and doing the wardrobe and style consultation. Deanne quickly put me at ease and in no time at all I was excited and keen to go shopping for the right clothes. The whole experience with Deanne was fun and very informative. I can now shop with confidence, knowing my style and the colours that suit me. (helped along by the colour and style workbook and colour chart Deanne provided me). Now when I buy clothes I know they are an investment! Thankyou again for a wonderful experience!

Sincerely,
Verity Fraser

WIN

a makeover for June

Winners now by providing a current photo and 25 words why you and your mother deserve to be compared. Email to eyes@townsvilleeye.com.au or mail to Eye Makeover Competition PO Box 2030 Townsville 4810

May Mother & daughter makeover winners are
Reba & Maree Roife

FACT FILE



DEANNE RACITI Chata Romano Image Consultant

PERSONAL CONSULTATIONS:
\$150 (1-hour) / \$250 (2-hour)
Personal Colour, Style & Wardrobe Consultation. At my office or your home.
Includes:
• Colour: Individual analysis (hair, makeup & clothing)
• Style: Figure analysis & style solutions
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PROMOTIONAL 1½-HOUR WORKSHOPS: (conditions apply)
Tailor made packages: suitable for companies, women's organisations, charities, special events, schools, etc.
• 1½-hour Colour Workshop
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