



“I’ve really enjoyed my makeover experience. I love my new hairstyle and have been receiving lots of compliments about it. I also feel much more confident putting outfits together, knowing how to accentuate my best features. Deanne was lovely and very professional throughout the process, and the photo shoot was lots of fun. A big thanks to Marion, and townsvilleey for choosing me for this adventure!”

Kelly Howard



After

DREAM
Jaxx C
phone 47
Emphasis H
phone 47
Andrew
Photog
phone 47

Chata Romano | Image Consultant Deanne Raciti shows our makeover winner Kelly Howard that using correct colours for hair, makeup and clothing can not only change your image it can change your life.

Kelly Howard

During our two-hour consultation, we determined that Kelly had no real figure concerns at all. She told me that she would like to look more stylish and she wanted to know how to dress in a more corporate style without looking to old.

As an Image Consultant, this is an area that is murky for a lot of my clients so for Kelly I was able to put together the following outfits. She has to dress in a professional way for her job but not in a rigid way. She can therefore be a little more relaxed in the dress and in fact some days she can wear jeans.

However she must still look like she is going to work as opposed to going clubbing.

Kelly wanted to look feminine, yet funky and fun and wanted the clothes I chose for her to be different from those she has at home.

Remember each and every woman has their own style and, like a signature, no two are ever going to be the same. It is all about adapting what suits your body and personality to present you to the world in a way that makes you feel totally comfortable.

The Haircut

The Design Style Cut - Kirsten Grier

Kelly had long hair that was dehydrated and breaking, so I opted for a shorter, textured funky style that would complement her features, bring out her eyes and make her look and feel confident.

The Colour:

Kelly has lovely warm tones in her skin, so I wanted to add a shiny, lush colour that would suit her skin tone, bring out the colour in her eyes and add shine and depth. The richness of the colour really adds to her unique look and brightens her whole face.

What Products:

Kelly has fine hair, but lots of it to give really good body. I used Maximise Mousse in the ghd range – it gives the hair weight and body without that sticky feeling. It’s definitely one of my favourites.

Easy Tip for styling low maintenance styles

After washing make sure you blow dry your hair, until it’s completely dry, then brush through and finish with your ghd styler to straighten or add curls and flicks. Remember to experiment and have some fun.

FACT FILE



DEANNE RACITI Chata Romano Image Consultant

PERSONAL CONSULTATIONS:
\$150 (1-hour) / \$250 (2-hour)
Personal Colour, Style & Wardrobe Consultation. At my office or your home. Includes:
• Colour: Individual analysis (hair, makeup & clothing)
• Style: Figure analysis & style solutions
• Mix & Match: Achieve 45 outfits with only 15 garments

GROUP CONSULTATIONS: \$100 (pp)
3 to 4-hour group consultation for 4 - 10 women.
At client’s home or office.
Content: As per the personal consultation.

PERSONAL SHOPPER: \$100 (ph)
How to shop smartly and purchase clothes to suit your lifestyle.

PROMOTIONAL ½-HOUR WORKSHOPS:
(conditions apply)
Tailor-made packages: suitable for companies, women’s organisations, charities, special events, schools, etc
• ½-hour Colour Workshop
• ½-hour Style Workshop
• ½-hour Packing Workshop

CONTACT DEANNE RACITI
Telephone: 0407 749 620



Corporate

Kelly wanted to wear more dresses and wanted to have the option to dress up for work without looking too mature. This dress was perfect. For the office Kelly would wear this with a camisole under it and if she wanted to she could wear a black or grey jacket over it to make the look smart. As Kelly can be a little more casual for her position this is perfect. She looks professional and business like but she still has that younger edge to her dressing. It is also long enough to be acceptable in a work environment which is most important.

Classic

I chose this dress for Kelly because quite simply she looks and feels totally fantastic in it. She has a great figure and this dress complements her perfectly. The crème lace slip dress looks lovely against Kelly's complexion and enhances her new hair cut and colour beautifully. It falls on her figure without any clinging (remember wearing a dress that is too tight is guaranteed to make you look at least a size bigger) and show off her fantastic legs. We have used a Coco necklace from Emma Page to give her the classic look with a trendier take than your classic strand of pearls. This dress could be worn with a pair of black pants as a top or even with jeans and a pair of ballet slippers for a classy casual look



Casual chic



Kelly is allowed to wear jeans to work but wanted to make sure they were teamed with the right top to make her look less casual. I have put her into some straight leg jeans that were a fantastic fit. Because they have a straight leg, it elongates Kelly's body to make her look taller. I have teamed it up with this funky little satin shirt that has a different take on a halter neck. The colours are perfect for Kelly's colouring. I have them here with a heel which gives a smarter look and this could also be worn with a jacket if, for instance, Kelly had to meet with a client and wanted to look a little more dressed up. She could also dress this look down for the weekend with a pair of flats for a more relaxed look.

WIN
a makeover for
September

ENTER NOW!

Nominate now by providing a current photo and 25 words why you deserve to be pampered. Email to eyeads@townsvillebulletin.com.au or mail to Eye Makeover Competition PO Box 2030 Townsville 4810 All entries kept on file.

August makeover
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