

# glamorous

“How you look is how you feel™”,  
Chata explains her philosophy.

“It is not about aspiring to become someone else,  
it is how to make the best of yourself.”

Chata Romano is an International Image Consultant, Public Speaker and Author of three best-selling books. She was born in Madrid, Spain, to Australian parents. Fashion has been her main love and interest since childhood. She pursued her talents by joining a fashion retailer when only 18 years old, going from strength to strength in the fashion buying department.

In 1990 Chata got married and a week later started her business, together with her husband Avri, who sold his house to help establish their business.

From a small beginning, she grew to become a sought-after speaker. Chata Romano is now an international Image Consultancy that proudly empowers women through personal consultations, public and corporate workshops and the makeover experience.



# reality

## Chata's power tips

### Do what you're good at:

It is good to be confident and have a vision of what you want, but be careful not to lose focus of your strengths and weaknesses.

Do what you're good at and you will succeed.

### Boost your confidence:

Your confidence is boosted by how you dress and by a positive attitude. If you feel happy and confident with what you are wearing, you exude more confidence and command respect. An image consultant can help you achieve this.

### Believe in yourself:

When I started studying at a design school many years ago, we were given an assignment to create an outfit titled "Paris Glamour". I created a series of mix and match outfits as I felt that this was what the ordinary woman needed. I was very upset when my lecturer told me that I would never amount to much. When my business was successfully running for a few years I sent the same lecturer a copy of my book as well as a printout of my company's bank balance. I believe his comments inspired me to believe in myself.

### Surround yourself with positive people:

It helps to be around people with a positive attitude. My husband Avri helps me to be positive, he is a great source of happiness to me. I am grateful for the life I have and I don't take anything for granted.

### Listen to your instincts:

Trust your inner voice, and intuition. If you have to ask advice, only ask someone you know you can trust to give good, solid, sound and honest answers. Everyone has a natural talent, something that they are naturally good at and this is what you should focus on. Don't underestimate yourself. Find the thing that you are good at and that makes you happy, and build your life and business around that.

## personalised hair, clothing and make-up.

One style does not fit all. A Chata Romano Consultant can teach you what colours, styles, make-up etc are the best to bring out the glamorous, real you.

For more information visit the Chata Romano website on [www.chataromano.com](http://www.chataromano.com)