

MAGICAL MAKEOVER

A brand new look



BEFORE

Colour: The pale green shirt does nothing for her eyes and skin tone.

Style: The style of the shirt is very boxy, and the fabric is too stiff, making her tummy and hips look wide. The walking shorts are the wrong length: any hemline just above the kneecap can make the rest of the legs look bigger. Turn-ups can also make calves look wider. The shoes are too wide across the front of the foot; a lower front or strappy sandals would have looked better.

Hair: Although Lee has healthy beautiful hair, the length makes her look tired. Interestingly Lee said she seldom wore it down — an indication that she knew something was wrong but wasn't sure what.

Skin: Lee's great skin means she doesn't need much make-up, but we wanted to enhance her eyes and show off her cheek bones to the fullest.

Turn to page 37 for details of Chata's Colour and Style Workbook, available countrywide. And don't forget, if you'd like to have a makeover — or would like to organise one for a friend or relative — write to us, enclosing a full-length photograph at: Woman's Value Makeovers, PO Box 1802, Cape Town 8000. (Sorry, we can't return photographs or respond individually.)



Art designer and mother Lee Messinger spent a day with image consultant Chata Romano. It's not hard to see why she feels revitalised

WITH TWO children to look after and a business of her own to run, Lee felt she'd lost track of changing fashion trends and tended to stick to safe, neutral colours.


"It's important to me to look good, but I don't always know how. I tend to be unadventurous with clothing and I'm not sure which colours and styles suit me best. I also feel a bit frumpy sometimes."

Recognising Lee's natural potential, Chata couldn't wait to show her what could be done, and she was right. Lee emerged with a sparkling new image, feeling like a new person.

"The elegant and comfortable clothes Chata chose for me make me feel feminine, sexy and glamorous. And the bright, rich colours do so much for me."

With the male members of her family gushing their approval, Lee felt a renewed sense of confidence.

"When I got home, my five year old son kept saying, 'Mommy you look so beautiful.' My husband couldn't take his eyes off me and kept on commenting on my sexy legs. It made me feel fantastic!"

From now on, Lee says she'll always think twice before getting dressed. 



AFTER

Top: Lee looks like a million bucks in this outfit! With a structured fabric like cotton, always tuck the top neatly into your pants. If you prefer to wear a blouson style, choose a softer fabric that will blouson well. Tailored pants are more slimming than wide flared pants.

Left: Absolutely beautiful! This rich, vibrant colour makes Lee look happy and positively glowing with health. The shirt is loose and comfortable, and the fabric is softer than her pale green shirt. With her new hairstyle, Lee is certain to turn heads walking down the road.

Right: Lee needs to wear a clean, strong colour near her face and this fresh apple green is just the thing. There's a slight tapering around the waistline giving her a longer, shapelier look.

The skirt is slightly shorter than her shorts, making her legs look longer and showing them off to perfection. Although we used a smart outfit, a casual apple green shirt with black walking shorts would have looked just as good.



