

verve feedback

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fashion Verve

MAKEOVER CREDITS

Photographer: Francois Booysens
Hair: Bernice and Lana from Lunatic Fringe
Makeup: Charlie Runge, Bianca Byrne and Kim Winterscale
Clothing: The Chata Collection and Truworthe's

Chata Romana, the image consultancy, is well known for its makeovers, see right. Now there's also a collection of clothes to make it easier for women to look and feel their best.



Milly, 26, a beauty therapist, was given a softer look with the use of a weave with lots of movement, foundation and blush to warm her skin and gloss over her generous lips.



The hair is not coloured, just layered to soften her jaw bone, but Michelle, 29, an occupational therapist, is transformed. The make-up artist made the most of her lips and eyes, while evening out her skin.



A shorter, edgier hairstyle gives customer consultant Saabira, 29, a more modern appearance, with highlights to frame her face. Her cheekbones were highlighted and her eyes now pop.

CHATA LAUNCHES CAPSULE COLLECTION

FASHION OPEN DAYS

Pretoria
Centurion Hotel
Sat, Nov 28: 4.45-7.30pm
Thurs, Dec 10: 10am-8pm
Johannesburg
The Balalaika Hotel
Sat, Dec 5: 10am-8pm
Tues, Dec 8: 10am-8pm
Sat, Dec 12: 10am-8pm

CHATA COLLECTION

1. 10 out of 10 top, R350
2. Summer cardigan, R350
3. Satin top, R350
4. Georgette tunic, R390
5. Ruffle jacket in crushed satin, R650 in lurex thread, R950 in lurex check, R950
6. Trench coat in crushed satin, R1 450 in raw silk, R1 850
7. Metallic stretch top, R190
8. Comfy cami, R190
9. Tube top and skirt, R190

JABULILE NGWENYA

IMAGE consultant Chata Romano is well known to South African women for her regular style workshops and those amazing makeovers. For years, she has taught women how to make the most of themselves, a philosophy she calls Glamorous Reality.

Now, despite the tough economic times, the author, speaker and CEO of an international image consultancy has launched a collection of clothes and accessories which she describes as "fashionable must-haves, in beautiful fabrics and stunning colours".

The nine key pieces are a silk trench coat, a versatile top, a Coco Chanel-type ruffle jacket, a satin top, a summer cardigan, a comfortable cami, a georgette tunic, a tube top and a metallic stretch top.

Notice that they are all "tops", the idea presumably being that they are the wow factor to an ensemble of basics, whether it's a sophisticated or casual one.

Romano says each style co-ordinates with all the others so that you can build the perfect capsule wardrobe tailored to your lifestyle.

And, she stresses, they are afford-



Chata Romano divides her time between South Africa and Australia, spending three months at a time in each place. She has consultants operating in both countries as well as in the UK, Ireland, Dubai, Namibia and Zimbabwe.

able - tops cost from R190 to R350 and the jackets are from R650 to R950.

Now, having completed a round of workshops around the country in which she guided women through the latest hair, make-up and fashion

trends, Romano is to hold Fashion Open Days in Pretoria and Joburg from this weekend to show the collection and let women shop.

"There were many clients who attended the workshop and didn't have time to shop," she says, and "there were many clients who have attended a workshop before, and did not want to attend another one but wanted to shop, so this open day is for these ladies," Romano says.

Shoppers will be able to browse through the range of versatile clothes from practical classics to cool casual wear and glamorous pieces.

Romano says she loves the adaptability of her new range. For example, her 10 out of 10 Top can be worn in 10 different ways and is perfect for travelling, while her summer cardigan can be tied high, pinned low, wrapped like a ballet top or used as an unstructured jacket.

"Anyone can wear these styles as they suit all skin tones, body shapes, ages and lifestyles," says Romano. She proves this by having real women model the clothes in her fashion guide. Clothes sizes range from 8 to 18.

For more information, e-mail info@chataromano.com or see the website, www.chataromano.com



Four women wear Chata Romano's satin top in different ways.



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