



Retailer Endorsements

CHATA ROMANO

We are very proud to showcase a small selection from the thousands of endorsements Chata has received from the 500 blue-chip companies she has presented to, the 175,000 individuals she has consulted with and the dynamic team of consultants she has trained.

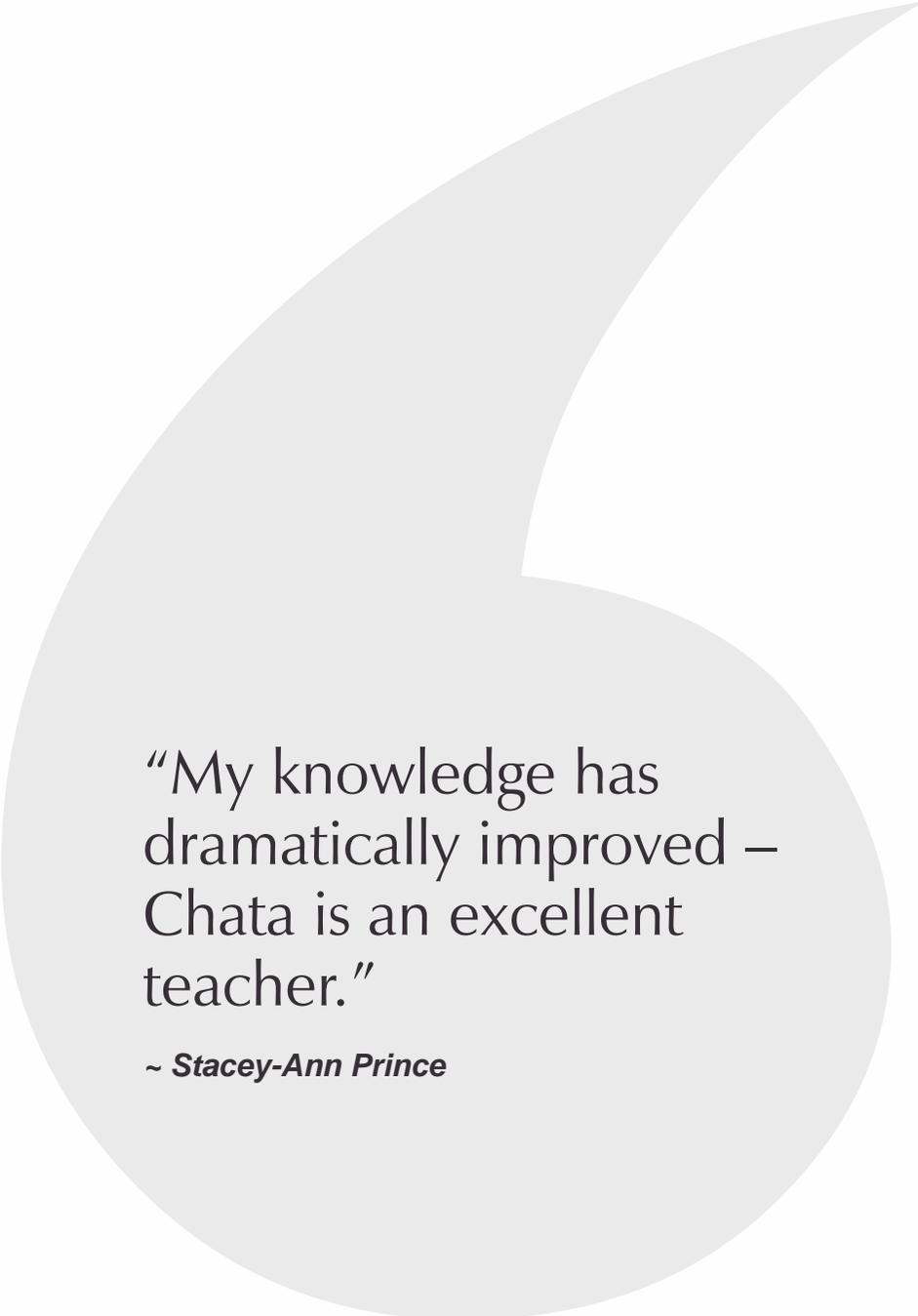
“Chata’s training seminar can only improve sales and customer service. From a personal point of view I also learnt so much about myself which gives me the confidence to project a better self-image. If I look the part my customer will believe everything I say (plus I will know what I am talking about). What a boost for my self-esteem; thank you everyone, I am now very committed to make you proud of me and of my department!” ~ **Cherayda Arnold**

“I never knew there was so much to learn, especially about wardrobe building – it boggles the brain! But Chata was very patient with us – she was strict (in a nice way) but only because she wanted to bring out the best in each and every one of us. She can come back anytime!” ~ **Marcelle Magnet**

“Chata’s Retail Selling Skills Training Seminar truly enlightened me; I didn’t know so many colours could mix and match. I now have the confidence to approach customers and share my new found knowledge with them. We are, as expected, to reach daily targets, but we were only given hourly sessions, maybe once a week by someone who wasn’t, necessarily, particularly skilled. Chata shone an entirely different light on the process of the sale – and the customer!! I am now completely equipped to do multi-selling. I am going to ask my Area Manager to send all my staff on this incredible programme, I know it will be worth the investment.” ~ **Allison Petersen**

“I have gained a lot of knowledge. This was an experience I’ll never forget. I find I am now analyzing everyone around me. It has also made me feel so much better about myself, now it’s my job to make others feel better about themselves too. And the beauty of it all is that I know exactly how!” ~ **Raqual Goodman**

“The manner in which Chata conducted the seminar was excellent, I was not bored or tired for a moment. I enjoyed the practical way in which Chata presented the content – it was very easy to understand. I have learnt a lot which means I can sell a lot.” ~ **Patricia Carls**



“My knowledge has dramatically improved – Chata is an excellent teacher.”

~ **Stacey-Ann Prince**



“Chata was excellent, she truly has a gift. I have to thank her for giving me all the knowledge in such a clear, non-threatening way.”

~ **Rene Carelse**

“I have learnt so much about style, colour and how to mix and match and I would like to be 100% perfect, just like Chata. Chata, you are one of a kind - keep up the good work!” ~ **Soraya Ryklief**

“I have learnt so much in the last 5 days and I am eager to learn even more. Please bring back Chata! Chata is an excellent lecturer with a wonderful personality that is not easily found. She has taught me to pay more attention to my customer. Thank you Chata for everything! Hope to see you soon.” ~ **Megan Adonis**

“I now have the knowledge I didn't have before – thank you so much to my boss for believing in me and sending me on this incredible course. I will now give everything to my job. I can, very confidently, look at my customers face shape, skin tone and body shape and tell exactly what she can wear – how empowering for me (and for my customer!!!!!!).. To me this class is a must for every woman, especially if you are working in the retail business.” ~ **Ann Croy**

“I have learnt so much and I am prepared to learn even more. And this is coming from someone who can't sit still for more than a minute. The Retail Selling Skills Training Seminar was excellent. Thank you to Chata and a BIG thank you to my boss for sending me – I am very incentivized now!!!” ~ **Vanessa Stuart**